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ABSTRACT

This paper provides tips and resources that communities can use to reduce substance abuse and gun violence. The names of national organizations, publications, and community leaders with expertise in funding are included. It describes how Join Together Online, a national resource for communities working to reduce substance abuse and gun violence, contains a section on funding and grant information that is updated daily. The Join Together site lists Federal Register grant announcements related to substance abuse and gun violence. The funding forum also contains information on private grants; profiles of foundations; successful stories from communities on how they have raised money; and lists additional resources. (JDM)

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FUNDING

Technical Assistance Packet

Join Together:
A National Resource for Communities Fighting Substance Abuse and Gun Violence

www.jointogether.org

April 2000

ED 456 362

Description of the Issue

First check the Resource area for "**Funding and Grant Information**" on Join Together Online, www.jointogether.org. In this directory, which is updated daily, you'll find Federal Register grant announcements related to substance abuse and gun violence. The Funding forum also contains information on private grants & foundation profiles, success stories on how others have raised money, and additional resources.

Many federal, state and private organizations offer funds for programs related to substance abuse prevention and treatment, gun violence and for reducing the harms that substance abuse causes in our society. What follows are brief excerpts on selected funding sources, agencies, and/or publications. Additionally, your state may offer funding opportunities. See the **State Drug Resources Directory** for a comprehensive list of State agencies addressing alcohol and other drug problems. Call the Drugs and Crime Data Clearinghouse at 1-800-666-3332 for a free copy.

You should also note that there are a variety of ways, in addition to federal and private resources, to secure funding for your communities. You may have access to Bureau of Justice Assistance funds, which can be distributed through your local law enforcement agency. You may be able to access funds from your local community development corporation. Think creatively about the work that you are trying to do and figure out who else may be interested in the same issue.

Another way to raise funds is through excise taxes. A number of communities have raised taxes on alcohol and tobacco or raised general sales taxes through elections or through approval by their state legislatures. They earmark the funds for substance abuse services.

Remember that your funding should reflect your community strategy rather than the reverse.

What follows is a list of national organizations, publications, community leaders with an expertise in funding, and community stories.

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National Organizations

The Alliance for Nonprofit Management (Formerly Support Centers of America) provides information, training, and other resources to all types of non-profit groups on management issues such as fundraising, board development, and strategic planning. They offer workshops and provide pro-bono assistance from lawyers, accountants and other professionals. For more information, contact The Alliance for Nonprofit Management at 1800 L Street, NW, Suite 600, Washington, DC 20036; Tel: 415-552-7660; www.allianceonline.org/.

Community Anti-Drug Coalitions of America (CADCA) has a website, www.cadca.org, which has a variety of resources including the following:
www.cadca.org/resources/grantsaval.html
www.cadca.org/resources/fundingres.htm
www.cadca.org/resources/grantwriting.html
www.cadca.org/resources/cadcapubs.htm
For more information about these publications, contact: CADCA, 901 N. Pitt Street, Suite 300, Alexandria, VA 22314; Tel: 703-706-0560.

The *Foundation Center* is an independent national service organization established by foundations to provide an authoritative source of information on foundation and corporate giving. The Center publishes the latest information on foundations and their activities. You can reach them by web at: www.fdncenter.org/ or by mail at: 79 Fifth Avenue, New York, NY 10003; Tel: 800-424-9836.

The *National Center on Addiction and Substance Abuse (CASA)* has a section of frequently asked questions about funding on its website, www.casacolumbia.org/faq1462/faq.htm. For more information, contact CASA at Columbia University, 152 West 57th Street, 12th Floor, New York, NY 10019-3310; Tel: 212-841-5200; Fax: 212-956-8020.

The *National Clearinghouse on Alcohol and Drug Information (NCADI)* has a website, www.health.org/pubs/funding.htm, which has four sections: current grants, announcements, potential funding sources, and foundations. You can also reach NCADI at 800-729-6686.

Other Resources include:

- CSAP's Resource Guide: Foundations
  ftp://ftp.health.org/pub/NCADI/publications/FOUNDN.txt

The Executive Office of the President, *Office of National Drug Control Policy* published a Directory and Resource Guide of Public- and Private-Sector Drug Control Grants. The most recent guide is entitled "Responding to Drug Use and Violence: Helping People, Families, and Communities." For a copy of this guide, call the Drugs and Crime Clearinghouse at 800-666-3332 or go to www.whitehousedrugpolicy.gov/policy/grants/contents.html.

Federal Funding

The *Bureau of Justice Assistance (BJA)* under the auspices of the U.S. Department of Justice, Office of Justice Programs, assists states and local jurisdictions through the Edward Byrne Memorial State and Local Law Enforcement Assistance Program. You can get funding information at their website, www.ojp.usdoj.gov/BJA/, or by contacting the BJA Clearinghouse Mail: 2277 Research Boulevard, Rockville, MD 20850; Tel: 800-688-4252; Eml: askncjrs@aspensys.com; www.ncjrs.org.

The *Center for Substance Abuse Treatment (CSAT)* has a section of its website devoted to funding at www.treatment.org/externals/funding.html. Within the CSAT website, you can find the Treatment Improvement Exchange webpage which has funding information. The Treatment Improvement Exchange (TIE) provides an information exchange between CSAT staff and State and local alcohol and substance abuse agencies at www.treatment.org/Externals/funding.html. Center Substance Abuse Treatment, Rockwall II, 5600 Fishers Lane, Rockville, MD 20857; Tel: 301-443-8956

The *Office of Juvenile Justice and Delinquency Prevention (OJJDP)* is congressionally mandated to lead the effort to address the prevention and control of juvenile delinquency and victimization. For funding information, call the Juvenile Justice Clearinghouse at 1-800-638-8736 or OJJDP at 810 Seventh Street, NW, Washington, DC 20531; Tel: 202-307-5911 or check out their website: www.ojjdp.ncjrs.org/grants/grants.html.

The *National Institute of Justice (NIJ)* is the research agency of the U.S. Department of Justice. NIJ is authorized to support research, evaluation, and demonstration programs, development of technology, and both national and international information dissemination. Funding information can be obtained at www.ojp.usdoj.gov/fundopps.htm, by writing to 810 Seventh Street, NW, Washington, DC 20531, or by contacting the U.S. Department of Justice Response Center at 888-549-9901.

The *Center for Disease Control and Prevention (CDC)* is an agency of the Department of Health and Human Services designed to promote health and quality of life by preventing and controlling disease, injury, and disability. You can find funding information by contacting the Grants Management Branch, Procurement and Grants Office, Centers for Disease Control and Prevention, 1600 Clifton Road, Atlanta, GA 30333. To receive written information, call 404-639-3311. Grant announcements are also available through their homepage on the Internet at www.cdc.gov.

Private Funding

The *Robert Wood Johnson Foundation* dedicated solely to health care, concentrates its grantmaking in these broad areas: access to care; substance abuse and chronic care. For more information contact The Robert Wood Johnson Foundation, PO Box 2316, Princeton, NJ 08543-2316; or via web at www.rwjf.org.

Periodicals

Substance Abuse Funding News - gives the details on public and private grant announcements along with updates on successful substance abuse treatment programs across the nation, insights from top grant officials, tips on how to write winning proposals, and the national news on drug, alcohol, and tobacco policy issues that affect your organization. Contact CD Publications, 8204 Fenton Street, Silver Spring, MD 20910; Tel: 800-666-6380; Eml: subscriptions@capublictions.com; www.cdpublications.com/funding/saf.htm.

The Chronicle of Philanthropy is the newspaper of the non-profit world. Published every other week, it is the No. 1 news source for charity leaders, fundraisers, grant makers, and other people involved in the philanthropic enterprise. The website, www.philanthropy.com/, offers the complete contents of the new issue, an archive of articles from the past two years, and more than four years' worth of grant listings -- all fully searchable. Chronicle of Philanthropy, 1255 Twenty-Third Street, N.W., Washington, D.C. 20037; Tel: 800-728-2819

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Community Stories

Stories listed below are reprinted from Join Together Online. Similar stories can be found at www.jointogether.org/.

Little Rock Fighting Back Partnership, Little Rock, AR worked with health care professionals and city leaders in 1992 to pass a half-cent sales tax in the city to fund law enforcement, treatment and prevention services. The tax proposal was called FUTURE-Little Rock. This proposal was approved in November of 1993, with the provision that for every dollar set aside for law enforcement; one dollar would go to treatment and prevention programs. Today, this tax provides over $1,000,000 annually for substance abuse treatment and prevention initiatives. Contact Ernestine Blunt at 501-399-3420.

Charlotte-Mecklenberg Fighting Back, Charlotte, NC has sought a variety of ways to increase funding for its work. They have received financial support from the Mecklenberg County Commission and the County Alcoholic Beverage Control Board. In addition, they have submitted an application to become a member agency of the Central Carolina United Way. United Way affiliation offers a path to institutionalize the strategic efforts to reduce substance abuse developed by Fighting Back. Linking with United Way would expand their community-wide presence and will also enhance their capacity to gain funding to sustain their work. Contact Hattie Anthony at 704-336-4634.

Fighting Back, Inc., Milwaukee, WI received $1 million from the Department of Human Services of Milwaukee County. The problem was that the initiative was running programs with an administrative budget that was half of what they had in the past. The Milwaukee Fighting Back staff developed a two-fold solution. They outsourced some services to consultants, and leaned more heavily on board members with experience in marketing, fundraising, and other valuable services. The strategy saved Fighting Back more than $150,000 annually in salary costs. In addition to the county funding which comprises federal pass-through block grant dollars and some money from a county sales tax levy, and pays for prevention programs in Milwaukee, an RFP initiative, and some administrative costs. Fighting Back also has won a few, small contracts with the state for coordinating prevention activities. The current budget also includes a grant from the federal Drug-Free Communities program, which is used for coalition-building activities. Linking with the country as well as getting support from different entities like the United Way brings the project some additional funding opportunities. Contact Tasha Jenkins at 414-270-2880.

The Whitman Walker Clinic, a nonprofit raised $200,000 through a three-page, pullout holiday season fundraising appeal in the Washington Post. The raised the money in an appeal that cost them nothing. Although the Washington Post charged $30,000 for the ad, it was paid for by the Gay Financial Network. The clinic contacted the Gay Financial Network and asked for support. Gay Financial Network thought it was a great chance to help the clinic and get some national visibility themselves. The Whitman Walker Clinic produced the ad's copy and layout in-house through their communications department. It targeted readers of the Post's business section because business section readers were more likely to be readers who had reaped the benefits of a great year on the stock market. In addition, the appeal reminded readers of the tax benefits of donating. Contact Michael Cover at 202 797-3500.